MAGENTO VS. SFCC VS. ADOBE COMMERCE

Comparison Chart (as of 02/05/2024)



Feature	Î	salesforce	
Ease of Use	Requires technical knowledge for setup	Requires technical expertise for setup and customization	Requires technical expertise for setup
Customization	Highly customizable, suitable for developers	Highly customizable, suitable for developers	Highly customizable, suitable for developers
Scalability	Highly scalable, suitable for large enterprises	Highly scalable, suitable for large enterprises	Highly scalable, suitable for large enterprises
Pricing	Open-source, hosting and extensions paid independently	Subscription-based, tiered pricing	Subscription-based, premium pricing
Hosting	Requires separate hosting	Cloud-based hosting provided by Salesforce	Cloud-based hosting provided
Themes and Templates	Wide range of themes and templates	Extensive library of themes and templates	Extensive library with premium themes
App and Extension Store	Magento Marketplace	Salesforce Commerce Cloud Marketplace	Magento Marketplace with Adobe Commerce- specific extensions
SEO Capabilities	Strong SEO capabilities	Strong SEO capabilities	Strong SEO capabilities
Security	Strong security features	Enhanced security features with industry-standard compliance certifications	Enhanced security features
Support	Community support and premium support plans	Premium support plans and access to the Salesforce developer community	Premium support and Adobe partnership
Payment Gateways	Supports various payment gateways	Extensive payment gateway support with pre-built integrations	Extensive payment gateway support
Multi-Store Support	Supports multi-store setups	Supports multi-store setups and internationalization	Supports multi-store setups

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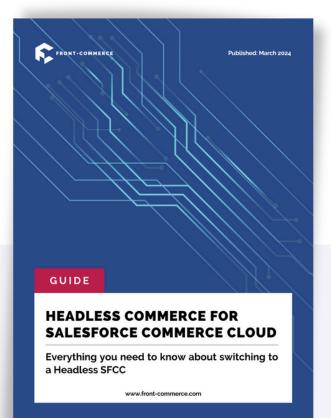
Feature	Î	salesforce	
Mobile Responsiveness	Requires responsive design implementation	Mobile-responsive designs with built-in optimization	Mobile-responsive designs
Inventory Management	Advanced inventory management	Advanced inventory management with features for real-time stock levels and order fulfillment	Advanced inventory management
Community and Resources	Strong Magento community	Active Salesforce Commerce Cloud developer community and resources	Adobe-backed resources and community
Abandoned Cart Recovery	Available through extensions	Built-in abandoned cart recovery features and automation capabilities	Available through extensions
Coding and Development	Requires coding knowledge	Requires coding knowledge for customization and advanced functionalities	Requires coding knowledge
Integration and APIs	Rich API support	Rich API support for integrating with various third-party systems	Rich API support
Database Management	Requires database management skills	Managed by Salesforce with limited access for advanced configurations	Requires database management skills
Performance Optimization	Requires optimization efforts	Automatic performance optimization tools and proactive monitoring	Requires optimization efforts
Data Import/Export	Robust import/export capabilities	Robust import/export capabilities with built- in tools and APIs	Robust import/export capabilities
Security and Patching	Requires manual updates & security patches	Automatic updates and security patching	Automatic updates and security

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Feature	Î	salesforce	
Scalable Architecture	Scalable architecture	Cloud-based, scalable architecture designed for high traffic volumes	Scalable architecture
Server Requirements	Hosting-dependent	Not applicable (hosted by Salesforce)	Hosting provided by Adobe
Content Management	Basic content management	Integration with Salesforce Experience Cloud for advanced content management functionalities	Integration with Adobe Experience Manager







THE BIT WHERE WE TOOT OUR OWN HORN

Front-Commerce is the <u>only</u> digital storefront that improves the customer, merchant & developer experience, at the same time.

An ultra-fast front-end based on PWA & MACH standards, we help brands evolve their current e-commerce platform to a headless commerce approach by integrating the back-end of their choice with Front-Commerce's best of breed technical stack based on React, NodeJS & GraphQL.

Front-Commerce does the decoupling of the frontend and backend for its clients to provide a state of the art front-end experience and a headless commerce architecture. Our solution is compatible with most backends, allowing us to integrate easily into your systems. You can stay in touch with your customers and we keep all technical considerations up to date.

